

MEET SUSIE FISHBEIN



Susie Fishbein is an everyday cook who loves to share her passion for cooking and entertaining. Her contagious enthusiasm for food and entertaining led to the creation of the best-selling cookbooks, *Kosher by Design* (2003), *Kosher by Design Entertains* (2004), *Kosher by Design — Kids in the Kitchen* (2005), *Kosher by Design — Short on Time* (2006), and her latest in the series, **PASSOVER BY DESIGN**. Altogether, her first four books have sold over a quarter of a million copies.

In addition to being a successful cookbook author, Susie is also a wife and the mother of three daughters and one son. She holds a Master's Degree in Elementary Education with a specialty in Science Education.

Susie travels the country sharing recipes and techniques through book signings and cooking demonstrations. She has appeared on numerous television shows such as *The Today Show*, *Living It Up with Ali & Jack*, and *Sheila Bridges: Designer Living*, as well as an appearance on *Martha Stewart Radio*. Susie has done food segments on several network news programs nationwide. She taught at the prestigious *Degustibus School of Cooking*, at the *Viking Culinary Centers*, and on *Chosen Voyage* cruise lines.

In 2005, Susie was appointed Official Spokesperson for *Manischewitz Foods* and was a popular presenter at the *Epcot Center International Food and Wine Show* in Orlando, FL in November 2006.

Susie's early food memories include testing recipes on her father and creating bouquets of vegetables for the holidays. "I've been experimenting in the kitchen for years. My neighbors, friends, and especially my children, have all become taste-testers."

Susie spent a year in Israel in school, where she would prepare gourmet meals on a one-burner hot plate. Remarkably, she is primarily self-taught, although she has worked with professional chefs who have helped hone her cooking skills and refine her recipes. As a busy mother with a demanding home-based career, Susie understands the home cook's time constraints. "My books are written for the person who desires above-average food and wants to excel at entertaining with ease."

Susie's books aren't only for cooks who keep kosher. "These books aren't about old-fashioned brisket; they're about fresh ideas. That's why I use the best ingredients to make elegantly simple, yet innovative foods that wow the eye and the palate."

The recipes in Susie's cookbooks go through many rounds of testing before they reach the page, with ideas and inspiration coming from articles, restaurant menus, and books. "I like to see what the 'hot' ingredients are, and then work them into kosher recipes. My recipes reflect a fusion of cultures, such as Italian, French, Middle Eastern and Asian, and provide something for everyone."

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